Thank you for participating in this citizen survey! Respondents must be citizens of Labrador City over 18 years of age. If you do not meet these requirements, please mark the reason for disqualification on the bottom of page 2 and return the uncompleted survey. If you are a qualified citizen, please carefully consider the questions below. Upon completion, please return in the enclosed postage-paid envelope. Thank you for your time.

When considering your answers, please use the following definitions:
- “Good communication” should be considered communication that is concise, timely and understandable.
- “Communication” is defined as all mediums in which citizens learn of city council issues and actions, including but not limited to articles on the city council website, newspaper articles, attending/viewing city council meetings, e-mail from or on behalf of the city council and personal communication with elected officials.

Please rate the following statements using the following scale:
1 = Strongly Disagree with statement
2 = Disagree with statement
3 = Not sure of Agreement/Disagreement with statement
4 = Agree with statement
5 = Strongly Agree with statement
NA = I do not have enough information to form an opinion

The city council communicates their actions well with citizens.

The city council communicates current issues well with citizens.

The city council’s communication with citizens is concise.

The city council’s communication with citizens is timely.

-PLEASE TURN OVER-
Exhibit A
The city council’s communication with citizens is understandable.

1    2    3    4    5    NA

Please answer yes or no to the following statements:

I am aware of the city council’s e-mail distribution list.

YES     NO

I am aware of the city council’s web page.

YES     NO

If you have any questions or concerns about completing this survey, please call 999-0000 or visit www.labradorcity.org/citizensurvey.

If you are not a qualified respondent, please mark the reason for disqualification below and return the uncompleted survey in the enclosed postage-paid envelope. Please accept our apologies for your inconvenience. The Labrador City Council appreciates your assistance with this project.

_______ I am no longer a citizen of Labrador City.

_______ I am under 18 years of age.
Dear (Insert Name):

The Labrador City Council is seeking citizen input regarding our communication with citizens. We want citizens to be educated about city issues and to be informed of Council actions. We have recently implemented a new communication plan to meet our communication goals.

You have been selected to complete a survey rating our performance. The only requirements for participation are that you are over age 18 and a citizen of Labrador City. We have made every effort to confirm that you are a qualified respondent. If you do not meet these qualifications, please complete the back of the survey only and return it in the enclosed postage-paid envelope. If you are a qualified respondent, please complete this survey within one week of receipt and return it in the enclosed postage-paid envelope.

The data gathered by this survey is vital to improving your hometown of Labrador City. Please make completion of the survey a high priority. Completion of the survey should take no more than 15 minutes of your time. As an added incentive, upon receipt of your completed survey, we will mail you 5 yard-waste stickers to thank you for your participation.

If you have any questions about survey completion, please call 999-0000 or visit our website, www.labradorcity.org/citizensurvey. Thank you for your commitment to making Labrador City the best community in the greater Triad area.

Sincerely,

Labrador City Mayor and Council

Mayor L.B. Teatch  Councilor Jack Worly  Council Bea Logan

Councilor Charlie Peyton  Councilor P.D. Kensington
Dear Citizen Survey Participant,

You were recently mailed a survey rating the Labrador City Council’s communication with citizens. Your response to the survey is very important. Responding to the survey should require no more than 15 minutes of your time. If you did not receive the survey or have misplaced your copy, please let us know by calling 999-0000 or visiting our website, www.labradorcity.org/citizensurvey. Thank you for your help in improving our great city.

Sincerely,

Mayor Teatch and the Labrador City Council